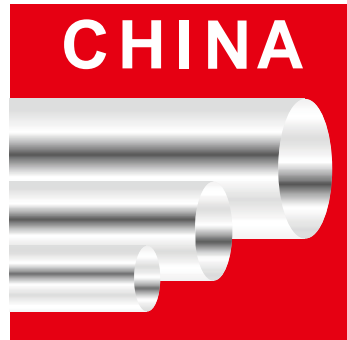
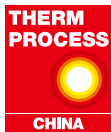


Tube

CHINA



E1 馆特别专区
New Launched Pavilions



热处理专区



锯业专区

THE 9TH ALL CHINA - INTERNATIONAL
TUBE & PIPE INDUSTRY TRADE FAIR
第九届中国国际管材展览会

2020. 9. 23-26

上海新国际博览中心
Shanghai New International Expo Centre

同期举办
Co-located with



线缆线材展



紧固件展

2020.9.23-25

加入中国一流展会，多“管”齐下，共谋商机！
Join the best: Your Gateway to China's Tube & Pipe Markets!

www.tubechina.net

Organisers 主办单位



中国国际贸易促进委员会冶金行业分会
冶金工业国际交流合作中心
Metallurgical Council of the China Council
for the Promotion of International Trade
Metallurgical Center for International
Exchange and Cooperation



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

In cooperation with 全球合作



杜塞尔多夫展览集团公司
Messe Düsseldorf GmbH

· 主办方
· 组织者



International supporters 国际支持单位



DI SÄGEBÖRSE

Domestic supporters 国内支持单位

- 中国钢铁工业协会
China Iron & Steel Association (CISA)
- 中国有色金属工业协会
China Nonferrous Metals Industry Association (CNIA)
- 中国钢结构协会钢管分会
Steel Tube Council of the China Steel Construction Society

- 中国钢结构协会冷弯型钢分会
China Rolling-Forming Steel Association
- 中国特殊钢企业协会不锈钢分会
The Stainless Steel Council of CSSEA
- 中国机械工程学会工业炉分会
Industrial Furnace Sub-council of
Chinese Mechanical Engineering Society

中国：名副其实的钢管大国 CHINA: A STEEL PIPE LEADING COUNTRY

中国钢管行业经过数十年的发展，年产量已占全球钢管总产量的50%以上，达7,320万吨。在此期间，中国钢管生产工艺技术和装备水平，钢管的品种质量、规格范围、产品技术含量都在逐步接近世界强国水平。未来随着经济结构的不断调整，在新旧动能转换过程中，传统用管行业对钢管产品的需求将由品种、数量的增长逐步转向质量、品质的更高要求。

After decades of development, China's steel pipe industry has accounted for more than **50%** of global steel pipe production, reaching **73.2** million tons. During this period, the production technology and equipment of China's steel pipe industry has gradually reached the level of global leaders. With the continuous adjustment to the economic structure, and the process of conversion of new and old kinetic energy, in the future the demand for tubes and pipes in the traditional application industries will gradually shift from the growth of varieties and quantity, to that of higher requirements of quality.

欣欣向荣的应用市场蕴藏了丰富的商机 THE THRIVING APPLICATION MARKETS HAVE A WEALTH OF BUSINESS OPPORTUNITIES



能源网络 ENERGY

中国电力整体结构呈现“风光领跑、多源协调”态势，煤电由电量供应主体逐渐转变为电力供应主体，2035年煤电装机预计为10.2亿千瓦时。另一方面，核电容量会稳步增长，预计2035年的装机容量将达到约1.8亿千瓦时。

Coal power has gradually transformed from being a major power capacity supplier to the main supplier of electricity. By 2035, the installed capacity of coal power is expected to be **1.02** billion kWh. On the other hand, nuclear power capacity will grow steadily, and the installed capacity in 2035 is expected to reach about **180** million kWh.



石油/天然气 OIL & GAS

未来十年，中国油气管道将迎来新的建设高峰，预计油气管网主干道总投资将达到16,000亿元。到2025年，全国油气管网规模将达到24万公里，其中原油管道、成品油管道、天然气管道里程将分别达到3.7万公里、4万公里、16.3万公里。

In the next decade, China's oil and gas pipelines will usher in a new construction boom. It is estimated that the total investment in the main pipelines for oil and gas will reach **1,600** billion yuan. By 2025, the national oil and gas pipeline network will reach **240,000** kilometers.



汽车 AUTOMOTIVE

中国已成为世界最大的汽车市场。预计到2025年，中国的汽车年产量规模将达3,500万辆，同时整车重量要比2015年时轻20%，汽车轻量化向材料提供商提出了新要求，对于轻质复合和高强度材料的汽车用管的需求也相应增大。

China has become the world's largest auto market. By 2025, China's annual auto production will reach **35** million, and the weight of vehicle will be **20%** lighter than those made in 2015. Automotive lightweighting has put forward new requirements for material suppliers, and the demand for tubes made of light-composite and high-strength materials has increased accordingly.



建筑工程 CONSTRUCTION

装配式建筑和钢结构产业发展势不可挡。2025年全国装配式建筑占新建建筑的比例达到30%以上，市场规模达到14,389亿元。其中，装配式钢结构住宅建筑的占比将提高至10%，可见钢管消耗量也将随之攀升。

The development of the prefabricated building and steel structure industry is promising in China. By 2025, prefabricated buildings in the country will account for more than **30%** of all new ones, and the market size is expected to reach **1,438.9** billion yuan.



化工 CHEMICAL

据巴斯夫对全球化工市场的评估和预测，目前中国化工产业生产总额占到全球总额的40%，到2030年将达到49%。一般化工用钢管其投资份额占基建总投资的7%，由此可见未来十年，该行业对钢管的需求空间巨大。

According to BASF's analysis of the global chemical market, China's chemical industry production currently accounts for **40%** of the total global production and will touch **49%**. It can be seen that in the next decade, the demand for steel pipes in this industry will be huge.



为何参展? WHY EXHIBIT?

亚洲首屈一指的管材、管道行业展览会,在这里您既能会见业内老友,又能拓展新客户,从原材料到成品,串联起行业各个节点,打造真正意义上的一站式商贸平台。2020年展会将聚集**48,000**多名专业买家,积极寻求合适的产品技术及最新解决方案。

与此同时,配套举办的论坛及会议将集中讨论钢管行业的热点问题、分享国际前沿的解决方案、并结识更多行业朋友.....

Tube China is one of the leading show of tube and pipe industries in Asia where customers and prospects come to see you, the supplier. At Tube China, suppliers like you will find more than **48,000** qualified eager buyers looking for new sources and solutions to a myriad of manufacturing, processing and applications. All in one place. All within 4 days of the expo.

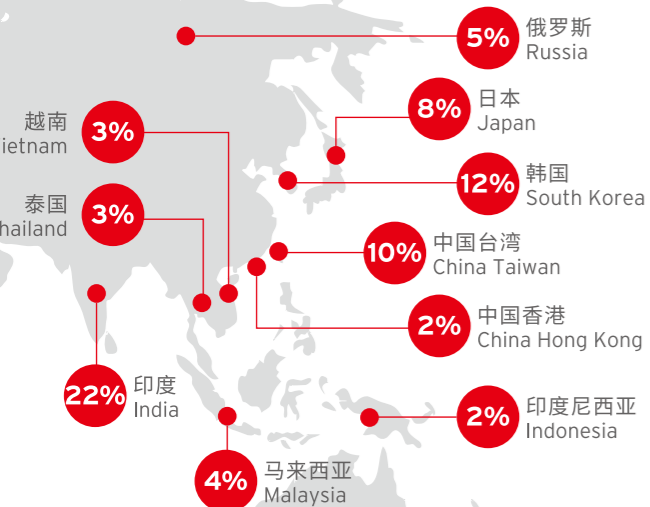
Reserve your space today!

TUBE CHINA 2018 成绩显著 THE FACTS OF TUBE CHINA 2018

- 84%** 参展商对综合效果表示满意
of exhibitors were satisfied with the overall effect.
- 92%** 展商表示会考虑继续参展
of exhibitors indicated that they would consider participating in Tube China 2020.
- 85%** 专业观众对其公司的采购有决策权或意见权
of visitors are decision makers or involved in decision making.

1980余人组成的**95**个海内外参观团推高了现场的交易热情。
1,980+ key buyers from **95** overseas and domestic delegations boosted the enthusiasm.

上届展会前十大海外观众来源地 2018 TOP 10 OVERSEAS VISITORS WERE FROM...



* 百分比结果以所有2018到场观众为基数。
* Percentage results are based on all 2018 visitors.

来自上届 参展商的声音

WHAT EXHIBITORS HAVE SAID

Thermatoool 应达自展会成立起已连续参加八届了。这是我们这个行业规模最大,也是给我们带来最大收益的一个展览会。
This is the 8th time that our company participates in Tube China. I think it is the largest and most profitable trade fair in tube and pipe industries in China.

张健 先生 Mr. Zhang Jian
应达工业(上海)有限公司, 副总经理
Deputy General Manager
Inductootherm Industries (Shanghai) Ltd.

4天展期内,有不少买家 到访我们的展台。我预计此次展 会以后, fischer将在中国市场建立起 更多的合作关系,并取得一定的增长。 A lot of people have been visiting our booth. I guess we have a lot of opportunities here in China to introduce our products.

Mr. Hans-Peter Fischer 先生
德国 fischer 集团, 总经理
Managing Director
fischer group

全球目光聚焦到了中国市场 THE CHINESE MARKET IS ACQUIRING ENORMOUS IMPORTANCE FOR GLOBAL BUYERS

上届展会共吸引了来自**91**个国家和地区的**45,120**位专业买家莅临,较2016年增长了**6.9%**。

In 2018, we attracted **45,120** professional buyers from **91** countries and regions, up **6.9%** from the previous edition.

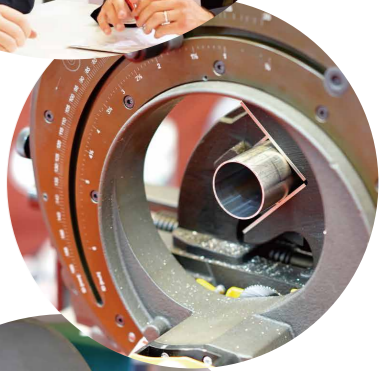
若您提供如下产品 / 服务, 快来加入我们吧! COMPANIES FROM FOLLOWING INDUSTRIES WILL EXHIBIT...

- 原材料、管材及配件
 - 管材制造设备
 - 热处理加工工艺及设备 **新设**
 - 改造与复原设备 **新设**
 - 锯切工艺及设备
 - 加工工具及辅助设备
 - 测控技术
 - 检测技术
 - 专业领域
 - 管材贸易服务
 - 管道和石油专用管材
 - 型材和机械
 - 塑料管及复合管
 - 其他相关行业
- Raw Materials / Tubes / Accessories
 - Tube Manufacturing Machinery
 - Heat Treatment Processing and Machinery **NEW**
 - Rebuilt / Reconditioned Machinery **NEW**
 - Sawing and Industrial Cutting Machinery **NEW**
 - Process Technology Tools / Auxiliaries
 - Measuring / Control Technology
 - Testing Engineering
 - Specialist Areas
 - Trading / Stockists of Tubes
 - Pipeline / OCTG Technology
 - Profiles / Machinery
 - Plastic Tube and Compound Pipe
 - Others



TUBE CHINA 观众来自哪些行业? BUYERS FROM FOLLOWING INDUSTRIES WILL VISIT...

- 管材行业
 - 钢铁和有色金属工具
 - 电线电缆、光纤光缆行业
 - 汽车行业
 - 线材工业
 - 电机电气行业
 - 建筑行业
 - 化工行业
 - 石油、天然气工业
 - 紧固件行业
 - 检测设备和技術
 - 电子行业
 - 能源行业
 - 航天航空工程
 - 信息科技及电信产业
 - 其他应用行业
- Tube Industry
 - Iron Steel / Non-Ferrous Metal Industry
 - Electric / Optical Fiber Cable Industry
 - Automotive Supply Industry
 - Wire Industry
 - Electrical Industry
 - Construction Industry
 - Chemical Industry
 - Oil / Gas Industry
 - Fastener Industry
 - Instrumentation Testing & Measuring
 - Electronic Industry
 - Energy / Water Supply Industry
 - Aerospace Engineering
 - IT / Telecommunication
 - Others



上届莅临展会的优质买家 TUBE CHINA 2018 WELL-KNOWN BUYERS



完备的参展方案 SERVICE TO SUPPORT YOUR SUCCESS

光地方案 RAW SPACE	18平方米起租 from 18sqm
追求个性化的设计,充分体现公司形象 Empty exhibition space provided, fully customized construction design enables you stand out with a good company image	
升级标摊方案 UPGRADED SHELL SCHEME	12平方米起租 from 12sqm
兼顾造型及功能,拎包参展也能高大上 Fully furnished booth takes both image and function into consideration	
普通标摊方案 STANDARD SHELL SCHEME	12平方米起租 from 12sqm
经济且标准化的设计,小投入大回报 Small investment but big return by booking standard booth package	

* 具体展位价格请咨询主办单位。
* Please contact organizers to get the price list.

展会重要日期 IMPORTANT DATES

2020年5月31日 31 May 2020 展位报名截止 Official exhibitor registration deadline
2020年9月20日下午至22日 20 Afternoon - 22 September 2020 展位搭建 Build-up
2020年9月23至26日 23 - 26 September 2020 展览期间 Duration of trade show
2020年9月26日 Afternoon of 26 September 2020 撤离展会 Dismantling

* 具体时间安排以《展商手册》为准。
* Please refer to the final schedule on exhibitor manual.

提升参展效果,不止于4天展期! NOT ONLY A FOUR-DAY EXHIBITION!

传统观念将参加展会模式化,以为只有在现场才能获取流量。但事实并非如此! 专业人士给您支招,帮助您加强展前、展后的曝光,让短暂的展期拓展成365天的营销周期,大大提升了参展效果。

The traditional concept of participation in an exhibition has been modeled, that only get traffic during short show period. But that's not the case now!

Here are ways that strengthen your exposure in pre-show and post-show stage, so as to extend a short exhibition into a whole year marketing campaign.

我们为您提供多种宣传渠道 WE OFFER YOU VARIOUS ADVERTISING TOOLS

- 电子快讯广告 / 软文, 每月发送给20万+潜在客户
E-newsletter - deliver to 200,000+ potential customers monthly
- 官方网站广告 / 软文, 每周发布公司新闻
Official website - weekly release of your company news
- 官方微信广告 / 软文, 每周推广公司动态及新品
Social media - weekly promotion of your products and technology
- 观众邀请函广告, 直邮至往届专业观众手中
Visitor invitation - direct mail to professional attendees
- 会刊及观众指南广告, 覆盖所有现场客户
Show catalogue + visitor guide - exposure to all on-site customers
- 观众胸卡、挂绳及资料袋广告, 移动中的宣传利器
Visitor bag, lanyard and badge sponsorship

* 更多推广方式及价格, 敬请留意《展商手册》。
* For more promotion tools and prices, please refer to exhibitor manual.

展馆平面图 FLOOR PLAN



Tube CHINA
Tube China
管材展

E1-E3
E1 馆特别专区
New Launched Pavilions

THERM PROCESS CHINA
热处理专区

Saw CHINA
锯业专区

同期举行
Co-located with
wire CHINA
wire China
线缆线材展

W1-W5
OW6-OW8

fastener CHINA
Fastener
Shanghai
紧固件展

E4 (2020.9.23-25)

强大的合作媒体网络 STRONG MEDIA NETWORK

Tube China 长期与海内外的行业媒体、大众媒体有着紧密的合作, 覆盖了90+家线上及线下的专业媒体。
Tube China has a long-run cooperation with 90+ industry media and mass media at home and abroad.



* 以上仅为部分合作媒体, 排名不分先后。
* Only part of the support media are listed above, ranking in random.

2020. 9. 23 - 26

中国 · 上海新国际博览中心
Shanghai New International Expo Centre

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加入我们，即刻锁定您的展位！
EXHIBIT WITH US
REGISTRATION IS OPEN NOW

中国大陆地区品牌参展
China Local Brand



中国国际贸易促进委员会冶金行业分会
冶金工业国际交流合作中心
The Metallurgical Council of China Council for
the Promotion of International Trade
袁野 先生 Mr. Yuan Ye
Tel.电话: +86 10 8511 1723
Fax传真: +86 10 6523 3861
Email电邮: yy@mcchina.org.cn

港澳台及合资 / 外资品牌参展 (亚洲)
China Hong Kong, Macau and Taiwan Brand
International Brand in Asia



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Email电邮: tube@mds.cn

合资/外资品牌参展 (欧美及其他)
International Brand out of Asia



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